

年	1	2	3	4	5	6	7	8	9	10	11	12
2015	31,500	32,000	32,000	32,500	33,000	34,000	35,000	36,000	33,000	33,000	32,000	33,000
2016	34,800	34,000	34,500	35,000	33,500	34,500	35,500	36,000	35,500	35,000	34,000	35,500

Figure 1 consists of two bar charts. The top chart displays Market Size (市场规模) for 12 categories, comparing 2015 (blue) and 2016 (orange) data. The bottom chart displays Market Scale (市场规模) for the same 12 categories, also comparing 2015 (blue) and 2016 (orange) data. The y-axis for both charts ranges from 0 to 20,000.

Category	2015 Market Size	2016 Market Size	2015 Market Scale	2016 Market Scale
1	11,500	14,500	31,000	35,000
2	11,000	15,000	31,000	35,000
3	11,000	15,000	31,000	35,000
4	11,500	15,500	32,000	35,000
5	10,500	15,500	33,000	33,000
6	11,500	17,000	35,000	35,000
7	11,500	18,000	37,000	35,000
8	12,000	18,000	37,000	35,000
9	11,500	16,000	33,000	35,000
10	11,500	15,500	32,000	35,000
11	11,000	15,000	31,000	35,000
12	11,500	15,500	33,000	35,000

Bar chart showing the total sales (Sales\_总和) for 13 different coffee and tea products. The y-axis represents sales volume, ranging from 0 to 160,000. The x-axis lists the products. A color scale legend on the right indicates the sales volume, ranging from 20,000 (blue) to 140,000 (red).

Product	Sales_总和 (Approximate)
哥伦比亚咖啡	130,000
柠檬花茶	100,000
摩卡咖啡	85,000
无咖啡因咖啡	78,000
黄香菊花茶	75,000
大吉岭茶	72,000
伯爵茶	65,000
爱尔兰咖啡	60,000
拿铁咖啡	38,000
薄荷花茶	38,000
绿茶	32,000
安摩拉多咖啡	25,000
普通浓缩咖啡	22,000

排名	Product	Sales_总和
1	哥伦比亚咖啡	128,311
2	柠檬花茶	95,926
3	摩卡咖啡	84,904
4	无咖啡因咖啡	78,162
5	黄春菊花茶	75,578
6	大吉岭茶	73,151

Product	Sales_总和_总和百分比
哥伦比亚咖啡	15.65%
柠檬花茶	11.70%
摩卡咖啡	10.36%
无咖啡因咖啡	9.53%
黄春菊花茶	9.22%
大吉岭茶	8.92%

Item	Number of Orders
哥伦比亚咖啡	130,000
柠檬花茶	100,000
摩卡咖啡	90,000

The radar chart compares two metrics across two market types. The Y-axis represents values from 0 to 400,000. The X-axis labels are 'Budget Sales\_总和' and 'Budget\_Margin Profit\_总和'. The legend indicates that the teal line represents the '二级市场' (Secondary Market) and the pink line represents the '一级市场' (Primary Market).

Market Size	Budget Sales_总和	Budget_Margin Profit_总和
二级市场 (Secondary Market)	~350,000	~250,000
一级市场 (Primary Market)	~400,000	~300,000

拿铁咖啡

爱尔兰咖啡

薄荷花茶

绿茶

安摩拉多咖啡

普通浓缩咖啡

摩卡咖啡

哥伦比亚咖啡

柠檬花茶

无咖啡因咖啡

黄春菊花茶

伯爵茶

大吉岭茶